

Analysis on the Formation and Connotation of "Double Focus Mode" of Ideological Education in Universities

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Keywords: Ideological education in universities; "Social Political Education Class"; "Ideological and Political Theories teaching in All Courses"; "Double Focus Mode"

Abstract: As a new educational concept, the goal of "Ideological and Political Theories teaching in All Courses" (IPTtAC) is to educate people in all directions and the whole process. Change "Social Political Education Class" (SPEC) into "IPTtAC", integrate ideological and moral education into the connotation of teaching and educating people, implement it in the classroom according to students' growth and development needs and expectations, and form synergy with various courses. The transition process from the single center of "SPEC" to the "dual focus model" of "SPEC" and "IPTtAC" is formed. This paper argues that the transformation from "SPEC" to "IPTtAC" needs to strengthen the management norms and efforts of government, schools and other institutions; Strengthen the construction of ideological belief teachers; On the other hand, to understand the needs of students, we should take students as the main body, combine professional courses with ideological courses perfectly, and change the phenomenon of "SPEC" and "islanding".

1. Introduction

For a long time, ideological education in universities has been in an "isolated island" dilemma, and the "two sides" phenomenon between ideological education and professional teaching has not been fundamentally changed [1]. General Secretary Xi Jinping emphasized at the National University Ideological Work Conference that "classroom teaching should be used well, ideological theory courses should be strengthened through improvement, enhance the affinity and pertinence of ideological education, and meet the needs and expectations of students' growth and development. Other courses should keep a good canal and plant a good field of responsibility, so that all kinds of courses and ideological theory courses can go hand in hand and form a synergistic effect" [2]. This requires us to strengthen ideological education in colleges and universities, focus on running ideological education through the whole process of school education and teaching, and focus on putting the connotation of teaching and educating people into the main channel of classroom teaching.

From "Social Political Education Class" (SPEC) to "Ideological and Political Theories teaching in All Courses" (IPTtAC), the value guidance and knowledge transfer, intellectual education and moral education, cognition and behavior in educational practice are integrated to give full play to the advantages of classroom education; Change "SPEC" into "IPTtAC", integrate ideological and moral education into the connotation of teaching and educating people, implement it in the classroom according to students' growth and development needs and expectations, form synergy with various courses, and subtly strengthen ideological education in universities in the whole process and in all directions.

2. The necessity from "SPEC" to "IPTtAC"

In the current ideological teaching situation, students' attendance rate before class is low, their affinity in class is poor, and their rising rate in class is low. Professional courses attach importance to imparting students' professional knowledge and training specific skills, weakening the attention to humanistic quality, ignoring the excavation of ideological education resources, and the synergy of Marxist theoretical disciplines is weak, while the integration of ideological education courses is

low. Some teachers in the teaching team need to improve their moral awareness and ability, and the leading role of ideological class value can not be effectively played; In higher education, there is a phenomenon that Marxism is marginalized. The management system and operation mechanism of promoting ideological education in different departments of universities also make ideological education lack of systematicness [3].

Generally speaking, the deep-seated problems in ideological teaching can be summarized as follows: insufficient horizontal penetration of disciplines, weak effectiveness of ideological education, and weak awareness of educating all staff. All these indicate that the strategic position of ideological theory courses in the university needs to be improved, and the educational function of philosophy and social science and natural science courses needs to be strengthened, which also leads to the emergence of ideological teaching reform.

3. The application significance of "IPTtAC"

"IPTtAC" embodies the systematic and continuous educational view. "IPTtAC" is not a single discipline, but is reflected in all disciplines. "IPTtAC" can establish a certain connection with each discipline, and realize the subtle infiltration of ideological education in the process of transmitting knowledge of other disciplines. Its application and penetration are of great significance to improve the effectiveness of ideological education.

3.1. Improve teaching effectiveness

The essence of "IPTtAC" is the exploration of ideological education, which needs to stand on the needs of diversified education and effective education, build an all-round and human system, and realize the full integration of educational view in the new period and the concept of "IPTtAC" [4]. Use innovative educational methods and rich educational contents to reform educational methods and improve the effectiveness of education. The quotation of "IPTtAC" not only realizes the effective integration of different disciplines and ideological education, but also endows new ideas, new ideas and new heights for guiding values and imparting knowledge.

3.2. Enrich the teaching content

In the current curriculum system, "SPEC" is one of the compulsory courses for students, but it is far from reaching the educational goal to educate people only by relying on "SPEC". We should integrate the idea of "IPTtAC" into the professional theoretical education of other disciplines, and put the goal of educating people into the overall curriculum education, so as to achieve an organic combination between the knowledge of various disciplines and ideological education on the basis of fully exploring the connection between them [5]. It not only plays a great role in enriching the teaching content of various disciplines, but also has great significance in deepening the teaching content, so as to return the teaching of various disciplines to the fundamental goal of educating people, which is also an important direction of ideological education system reform in the new era.

3.3. Reform teaching methods

In the traditional curriculum education, teaching often only pays attention to the professional knowledge involved in the subject field, and presents a tendency of simplification in teaching methods, completely ignoring the educational function of the curriculum itself. Under the requirement of the idea of "IPTtAC", teachers need not only to have a strong reserve of professional knowledge, but also to keep the fundamental goal of educating people in mind.

In the actual teaching process, through the diversified development of teaching methods, the knowledge in the professional field is organically combined with the ideological education content, and in the process of imparting professional knowledge, it is necessary to pay attention to students' emotional feedback and activate the classroom atmosphere with the help of teachers' personality charm and the application of professional knowledge system, so as to ensure that the teaching of knowledge has a humanized temperature.

4. Connotation of "Double Focus Mode" of Ideological Education in Universities

General secretary Xi Jinping's emphasis on "peer in the same direction" and "synergy effect" at the national conference on ideological work in universities pointed out the direction of ideological education for college students from "SPEC" to "IPTtAC": Classroom teaching is the main channel, but it must be changed from a single center of "SPEC" to a "dual focus mode" with equal emphasis on "SPEC" and "IPTtAC", as shown in figure 1.

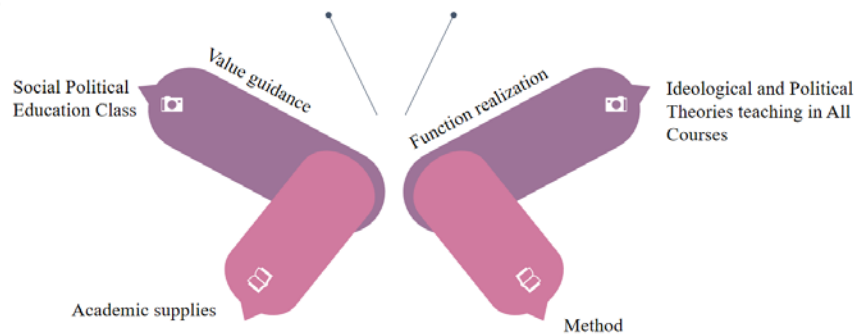


Figure 1 "SPEC" and "dual focus mode" of "IPTtAC"

4.1. Path transformation from simplification to multidisciplinary integration

For a long time, the ideological education function of courses other than "SPEC" has not been paid enough attention, especially the deepening and expanding ideological education function of philosophy and social science courses has not been fully exerted. "IPTtAC" takes people's all-round development as the ultimate value goal orientation, and insists on the great cause of socialism with Chinese characteristics as the fundamental starting point of educating, influencing, inspiring and inspiring people, which provides a combination of mutual support, mutual supplement and mutual promotion for ideological theory courses and other philosophy and social science courses. The resultant force of ideological education is formed among various courses, so as to improve the effectiveness of ideological education in philosophy and social sciences teaching and give full play to the educational function of philosophy and social sciences.

4.2. Reconstruction of content system

Ideological theory course is the main position to carry out education and teaching of Marxist theory and education of socialist core values, and it is necessary to strengthen the connection with political courses in primary and secondary schools and ideological theory courses for postgraduates vertically. Let college students feel deeply in their study, deepen and consolidate the educational achievements of ideological theory courses; Professional courses focus on strengthening the same frequency resonance of values in knowledge transfer, and firmly grasp the Marxist guiding position of philosophy and social sciences courses with strong ideological attributes. Emphasizing value orientation in knowledge dissemination, responding to college students' concerns closely with the development of the times, integrating political, ideological and moral contents into curriculum education of various disciplines, and creating a batch of popular "hot courses" [6].

4.3. Reconstruction of team system

For a long time, ideological education has been regarded as the special task of ideological teachers and counselors, and even some ideological teachers think that ideological work is to solve students' ideological problems through ideological education. "IPTtAC" requires that ideological education should be changed from "special person to everyone", and teachers should not "only teach but not educate morality".

On the one hand, it is necessary to build a full-staff education system led by class teachers, counselors, ideological teachers and professional teachers, assisted by community tutors, growth tutors, mental health tutors and physical training tutors, and guaranteed by management and service departments; On the other hand, it is necessary to strengthen the construction of teachers' morality

and style, and guide teachers to adhere to the principle of "teaching and educating people are unified, words and deeds are unified, asking and paying attention to society are unified, and academic freedom and academic norms are unified". Make Marxist scientific theory and ideology truly internalize into students' consensus, constantly improve students' ideological level, political consciousness, moral quality and cultural accomplishment, and achieve the unity of cognition and behavior.

5. The Formation of "Double Focus Mode" in Ideological Education

5.1. Strengthen the leading role of core values education

An ideology class that does not solve students' ideological confusion is not a successful ideology class, and a teacher who cannot solve students' confusion is not a good ideology class teacher [7]. Give full play to the leading role of ideology course in the education of college students' socialist core values, and push forward the reform in many ways, such as content construction, teaching method reform, faculty team formation and even the use of Internet means carriers, so as to enhance the pertinence and effectiveness of ideological theory course in universities.

On the reform framework and road map, we should proceed from the height of national ideological strategy, not only firmly grasp the core curriculum position of ideological theory course in ideological education, but also give full play to the educational value of all other courses. Fig. 2 shows the functional structure of ideological theory education courses in universities.

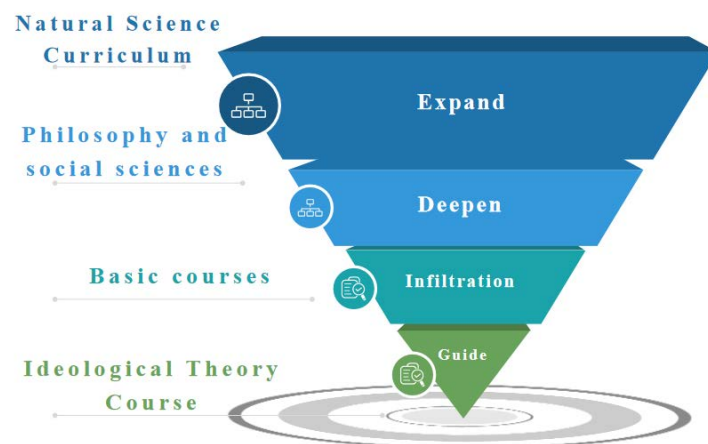


Figure 2 Functional structure of ideological theory education curriculum in universities

Practice has proved that ideological theory course is an effective way to systematically carry out Marxist theory education and socialist core values education for college students, and it is the unique advantage of socialist universities. Through deepening reform, it breaks through the traditional teaching mode of "you teach me to learn", guides students to think about problems with the attitude of masters, and peels off bamboo shoots layer by layer when teaching, without being far-fetched or deliberate, and follows students' cognitive rules, thus making "the classroom live and students really benefit". The formation of this dual-focus pattern can help the ideological education in universities to get rid of the stereotype of "SPEC" and "fighting alone" to a great extent, and objectively change the original environment of ideological education thoroughly.

5.2. Top design

"IPTtAC" is based on the perspective of professional teaching. Therefore, "IPTtAC" needs to build a systematic educational project starting from the combination of professional education and ideological education, which cannot be separated from the overall planning of educators. In fact, this needs the support and guarantee from all walks of life.

The education department, as the leader of the development of the education system, should take the initiative to take responsibility, provide institutional and material guarantee for the construction of "IPTtAC", establish a complete system of management, leadership, practice and evaluation, and

form a complete teaching reform mechanism. The implementation of "IPTtAC" cannot be separated from effective supervision and management, otherwise, "IPTtAC" will probably become a mere formality. Education departments should formulate incentive mechanisms to stimulate teachers' creativity and enthusiasm. Make use of system guarantee and material guarantee to promote the construction of "IPTtAC".

5.3. Excavate ideological education resources of curriculum

All courses contain abundant educational resources. On the one hand, "IPTtAC" is based on each course, and every teacher should dig deep into ideological education resources in his own course. For example, philosophy and social science courses should pay attention to political orientation and tap the educational value of political culture; Natural science curriculum should tap its humanistic spirit and scientific spirit, and focus on strengthening innovation consciousness, scientific literacy, ecological civilization and craftsman spirit education; On the other hand, efforts should be made to form the teaching guidelines and norms of "IPTtAC", clarify the ideological education elements of the curriculum, and clarify the requirements of educating people in teaching objectives, teaching contents, teaching methods, teaching platforms, effectiveness and teaching evaluation. Comprehensively improve the teaching quality of "IPTtAC".

The process from "SPEC" to "IPTtAC" is not a simple one, but a new layout of "two focuses" in the ideological education system of college students. There is an echo and coupling relationship between them, because the latter reflects the unique historical track of ideological education development of Chinese college students, which makes ideological education complete the change of teaching pattern from single focus to double focus.

6. Conclusions

In the process of educating people in all aspects of education and teaching, "IPTtAC" plays a great role, and it is also an inevitable choice to meet the needs of ideological education in the new era. From "SPEC" to "IPTtAC", the change from single center to "double focus mode" is realized. Besides imparting professional knowledge, we should stimulate the motive force of improving ideological quality, strengthen the re-learning of Marxist theoretical literacy, and master the basic laws of ideological education for college students. Highlight the educational function of all university courses, realize the "double focus mode" in the cultivation of values, and construct an all-round, multi-level and three-dimensional ideological education curriculum system, so that the concept of "IPTtAC" is deeply rooted in the hearts of the people.

Acknowledgement

This work was sponsored in part by A monographic study on the ideological and Political Work of philosophy and social sciences in universities of Jiangsu Province (Item number: 2020SJB1262)

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